

# CONTRACT kapital

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**Invest- 55 Assets That Grow Savings and Earn Passive Income**

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## **INTRODUCTION TO INVESTING**

- ¥ *What Is Investing?*
- ¥ *Why Bother Investing?*
- ¥ *The Two Types of Investors*
- ¥ *The Ojjo 3 Investment Vehicles*
- ¥ *The Ojjo 9 (The Nine Fundamental Principles of Investing)*

## **CLASS 1 INVESTMENT VEHICLE: PERSONAL DEVELOPMENT/SELF-HELP**

THE SCOPE OF PERSONAL DEVELOPMENT

## **CLASS 2 INVESTMENT VEHICLES: FINANCIAL INSTRUMENTS**

INTRODUCTION TO FINANCIAL INSTRUMENTS & FINANCIAL INVESTMENTS

- ¥ *What Is A Financial Instrument?*
- ¥ *What is Financial Investment?*
- ¥ *Professional Players (Individuals & Firms)*

FINANCIAL INVESTMENT PRODUCTS

### **CASH**

- ¥ *Bank Deposit Accounts*
- ¥ *Money Market Account*

### **STOCKS**

- ¥ *Preferred Stock*
- ¥ *Common Stock*

### **BONDS**

- ¥ *Municipal Bonds*
- ¥ *Corporate Bond*
- ¥ *Foreign Currency Bonds*
- ¥ *Government Bonds/Treasuries*
- ¥ *Assets Backed Securities & Mortgage-Backed Securities ABS/MBS*
- ¥ *Money Market/Cash Market Instruments*

### **DERIVATIVES**

- ¥ *Futures/Forwards*
- ¥ *Options*
- ¥ *Swaps*

## **CLASS 3: ALTERNATIVE INVESTMENT VEHICLES**

- ¥ *Disadvantages*
- ¥ *Advantages*

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## 1.PROPERTY & REAL ESTATE INVESTMENT

### INTRODUCTION TO REAL ESTATE

- ¥ *Property vis-a-vis Real Estate*
- ¥ *Real Estate Investment (Income-Producing and Non-Income-Producing Investments)*
- ¥ *Real Estate Markets*

### REAL ESTATE INVESTMENT PRODUCTS

- ¥ *Real Estate Investment Groups*
- ¥ *Rental*
- ¥ *Real Estate Trading*
- ¥ *Real Estate Investment Trusts (REITs)*

## 2.INSURANCE INVESTMENT

### INTRODUCTION TO INSURANCE

- ¥ *What is Insurance?*
- ¥ *What is Insurance Investment?*
- ¥ *Insurance Markets*
- ¥ *How to Invest in Insurance*

### INSURANCE INVESTMENT PRODUCTS

- ¥ *Insurance Bond/Investment Bond*
- ¥ *Endowment Plans*
- ¥ *Unit Linked Insurance Plan (ULIP)*
- ¥ *Child Education Plan*
- ¥ *Value Added Term (VAT) Assurance*
- ¥ *Personal Pension Plan*
- ¥ *Annuity*
- ¥ *Value Added Mortgage (VAM) Protection Assurance*
- ¥ *Investment-Linked Insurance Plan /Life Insurance Investing*

## 3.FOREX INVESTMENT

### INTRODUCTION TO FOREX

- ¥ *What is Forex?*
- ¥ *What is Forex Investment?*
- ¥ *Why Forex Investing*
- ¥ *Forex Markets*
- ¥ *Forex Trading: How Forex Works!*

### FOREX INVESTMENT PRODUCTS

- ¥ *Physical Delivery*
- ¥ *Stocks*
- ¥ *Currency Funds, ETFs & ETCs*
- ¥ *Currency Futures*

## 4.COMMODITY INVESTMENT

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## INTRODUCTION TO COMMODITY

- ¥ *What Is A Commodity?*
- ¥ *What Is Commodity Investment?*
- ¥ *Why Invest In Commodities?*
- ¥ *How to Invest In Commodities!*
- ¥ *Commodity Markets*
- ¥ *Trading in Commodities*

## COMMODITY INVESTMENT PRODUCTS

### HARD COMMODITIES (INDUSTRIAL/BASE, RARE EARTH & PRECIOUS METALS)

- ¥ *Industrial/Base Metals (Copper, Nickel, Aluminum, Zinc, Lead, & Iron/Steel)*
- ¥ *Rare-Earth Metals (Lanthanum, Cerium, Praseodymium, & Neodymium)*
- ¥ *Precious Metals (gold, diamond, silver, platinum, & palladium)*
- ¥ *Gold*
- ¥ *Silver*
- ¥ *Platinum (, ruthenium, rhodium, palladium, neodymium, iridium & osmium)*
- ¥ *Diamonds*

### MEDIUM COMMODITIES (ENERGY & WATER)

- ¥ *Electricity*
- ¥ *Coal*
- ¥ *Nuclear Energy*
- ¥ *Water*
- ¥ *Green (Renewable) Energy*
- ¥ *Oil & Gas*

### SOFT COMMODITIES (PLANT & LIVESTOCK)

- ¥ *Introduction to Soft Commodities Investing*
- ¥ *Physical Exposure*
- ¥ *Commodity-Intensive Stocks*
- ¥ *Investment Funds/Trusts*
- ¥ *Futures Contracts*

## 5.PRIVATE EQUITY

### INTRODUCTION TO PRIVATE EQUITY

- ¥ *What is private equity?*
- ¥ *What Is Private Equity Investment?*
- ¥ *How They Work!*
- ¥ *Why Invest in Private Equity*

### PRIVATE EQUITY INVESTMENT PRODUCTS

- ¥ *Private Equity Fund*
- ¥ *Business Angels*

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- ¥ *Venture Capital*
- ¥ *Leveraged Buy Out*
- ¥ *Reverse Takeover or Reverse Merger*

## **6.COLLECTORS ITEMS**

### INTRODUCTION TO COLLECTIBLES

- ¥ *What Is Collectibles?*
- ¥ *How to Invest In Collectibles*

### COLLECTIBLES INVESTMENT PRODUCTS

- ¥ *Art and Photography*
- ¥ *Books and Manuscripts*

## **7.COLLECTIVE INVESTMENT SCHEMES (TRUSTS, FUNDS & CLUBS)**

### INTRODUCTION TO COLLECTIVE INVESTMENT SCHEMES (CISS)

- ¥ *What is Collective Investment Scheme*
- ¥ *Why Collective Investment Scheme*

### TYPES OF COLLECTIVE INVESTMENT SCHEMES

- ¥ *Self-Directed Collective Investment Schemes (Investment Clubs)*
- ¥ *Professionally Managed Investment Schemes/Investment Companies*
- ¥ *Closed-End Investment Funds*
- ¥ *Open End Funds (Mutual Funds)*

## **EAST AFRICAN FINANCIAL MARKETS: AN OVERVIEW**

### THE EAST AFRICAN COMMUNITY (EAC)

#### EA FINANCIAL MARKET

- ¥ *Regulators*
- ¥ *Markets*
- ¥ *Licensed Firms*
- ¥ *Listed Companies*
- ¥ *Trading*
- ¥ *Stock Market Indices in East Africa*

#### ELEMENTARY ECONOMICS & ECONOMIC INSTITUTIONS

- ¥ *Introduction to Economics*
- ¥ *Economic Development*
- ¥ *Monetary/Financial Institutions*
- ¥ *International Trade*
- ¥ *Economic Theories*
- ¥ *Competition & Market Structures*
- ¥ *Economic Systems*

(Extracted from *Invest - Ojijo's Guide to Financial Instruments & Alternative Investment Products* ISBN 978-9966-123-09-1)

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