

CONTRACT kapital

PUBLIC SPEAKING TRAINING CURRICULUM

(Extracted from *Cause Action: allpublicspeakers.com Public Speaking Handbook*, By Ojijo)

Is public speaking terrifying? Of course! Are there people who wish they could speak better? Hell yes! Indeed, there are people who wonder: how can I make the audience laugh? How can I make them cry? How can I make them believe me? The question really is-how can I make them to act? This is the main and real purpose of public speaking. To cause action. This book, written by a public speaker, coach, and author, who is both talented, and skilled in speaking, and running a public speaking network, allpublicspeakers.com, will answer these questions, and more, with practical skills, phrases, and lines to use. Let us *cause action!*

INTRODUCING PUBLIC SPEAKING

- ✦ *Public Speaking is an Essential Skill*
- ✦ *Why Public Speaking? To Cause Action*

HOW DO I PREPARE FOR PUBLIC SPEAKING?

- ✦ *Know The Audience*
- ✦ *Know My Subject*
- ✦ *Simplify My Message- The Rule Of 1&3*
- ✦ *Logical Sequence: Intro> Solution> Action*
- ✦ *Practice The Speech*
- ✦ *Memorize The Message*
- ✦ *Determine The Rhetoric/Styles I Will Use*
- ✦ *Become Better*

INTRODUCTION (THE PROBLEM)

- ✦ *The Shock Factor*
- ✦ *The Problem*

THE BODY (THE SOLUTION)

- ✦ *Time Conscious*
- ✦ *Energy/Passion*
- ✦ *Emotions (Make Them Laugh, Make Them Cry)*
- ✦ *Voice (Modulate, Modulate, Modulate)*
- ✦ *Confidence /Image*
- ✦ *Tell a Story*
- ✦ *Interactive (Eye Contact, Questions, etc)*
- ✦ *Adapt*
- ✦ *Body Language/Gestures*
- ✦ *Audio-Visual Aids*
- ✦ *Rhetorical Devices (Style)*

CONCLUSION (CALL TO ACTION)

- ✦ *Summarize the Message*
- ✦ *Ask Them To Act!*

PUBLIC SPEAKING JUDGING

- ✦ *Duo-Rule of Judging Public Speakers*
- ✦ *Judging Sheet*

TIPS FOR EFFECTIVE MASTERS OF CEREMONIES (MCS)

- ✦ *Preparation*
- ✦ *Delivery*

MANUAL: *Cause Action: allpublicspeakers.com Public Speaking Handbook*

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